

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
169223-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelph	National

Advertiser	Product	Estimate Number
Congressional Leadership I	CONG. LEADERSHIP	3446

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	169223	06865372

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
251	251	454

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/26/12	10/26/12	M-F 6-7a News	6-7a	-----F--	:30	1	\$800.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----F-- Spots/Week 1 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M F 10/26/12 6:38 AM M-F 6-7a News 6-7a :30 CLFTV102101DMHH \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
9	10/26/12	10/26/12	M-F GMA	7-9a	-----F--	:30	1	\$800.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----F-- Spots/Week 1 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M F 10/26/12 7:49 AM M-F GMA 7-9a :30 CLFTV102101DMHH \$800.00 NM									
13	10/27/12	10/27/12	Sa GMA	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S- Spots/Week 1 Rate \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Sa 10/27/12 7:00 AM Sa GMA 7-8a :30 CLFTV102101DMHH \$1,000.00 NM									
15	10/28/12	10/28/12	Sun 6-7a News	6-7a	-----S	:30	1	\$500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Su 10/28/12 6:39 AM Sun 6-7a News 6-7a :30 CLFTV102101DMHH \$500.00 NM									
17	10/28/12	10/28/12	Su GMA	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Su 10/28/12 7:58 AM Su GMA 7-8a :30 CLFTV102101DMHH \$1,500.00 NM									
19	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Su 10/28/12 8:44 AM Sun 8-9a 8-9a :30 CLFTV102101DMHH \$1,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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169223-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Congressional Leadership		CONG. LEADERSHIP	3446

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	1	\$1,000.00	NM
21	10/26/12	10/26/12	M-F Midday News	11a-12p	----F--	:30	1	\$350.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----F--	Spots/Week 1	Rate \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	11:39 AM	M-F Midday News	11a-12p	:30	CLFTV102101DMHH	\$350.00	NM
28	10/28/12	10/28/12	At Issue	Sun 10-1030a	-----S	:30	1	\$600.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS -----S	Spots/Week 1	Rate \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	10:21 AM	At Issue	Sun 10-1030a	:30	CLFTV102101DMHH	\$600.00	NM
30	10/26/12	10/26/12	Twin Cities Live	3-4p	----F--	:30	1	\$225.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----F--	Spots/Week 1	Rate \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	3:50 PM	Twin Cities Live program re-broadcast 10/26/12 106a on KSTP-TV	3-4p	:30	CLFTV102101DMHH	\$225.00	NM
37	10/26/12	10/26/12	430p News	430-5p	----F--	:30	1	\$450.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----F--	Spots/Week 1	Rate \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	4:58 PM	430p News	430-5p	:30	CLFTV102101DMHH	\$450.00	NM
44	10/26/12	10/26/12	M-F 5-530p	5-530p	----F--	:30	1	\$800.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----F--	Spots/Week 1	Rate \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	5:21 PM	M-F 5-530p	5-530p	:30	CLFTV102101DMHH	\$800.00	NM
51	10/26/12	10/26/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,600.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----F--	Spots/Week 1	Rate \$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	6:28 PM	M-F 6-630p	6-630p	:30	CLFTV102101DMHH	\$1,600.00	NM
58	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,200.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS ----F--	Spots/Week 1	Rate \$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	6:44 PM	M-F 630-7p	630-7p	:30	CLFTV102101DMHH	\$1,200.00	NM
65	10/27/12	10/27/12	Sa 6-630p	6-630p	-----S-	:30	1	\$800.00	NM
Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS -----S-	Spots/Week 1	Rate \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Sa	10/27/12	6:58 PM	Sa 6-630p out of time specs	6-630p	:30	CLFTV102101DMHH	\$800.00	NM
67	10/28/12	10/28/12	M-Sa ABC Nightly News	M-Sa 530-6p, Su 5-	-----S	:30	1	\$1,800.00	NM

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<u>Invoice #</u> 169223-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/28/12
<u>Advertiser</u> Congressional Leadership	<u>Product</u> CONG. LEADERSHIP	<u>Estimate Number</u> 3446	

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169223-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Congressional Leadership	CONG. LEADERSHIP	3446	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>									<u>22</u>

Payment Terms 30 Days

<u>Gross Total</u>	\$23,725.00
<u>Agency Commission</u>	\$3,558.75
<u>Net Amount Due</u>	\$20,166.25